

Antonio Muñoz

When did you first consider yourself a professional? I first considered myself a professional when I got my first job in 1994 at a Swedish publishing house in Stamford called International Masters Publishers.

How long have you been in this studio/location? I've been in this studio since 2007 when I moved to Ridgefield, before that I was in Stamford.

What brands do you use? Since I am a graphic designer, I use Mac, always. My printer is Epson and I print on Epson archival-fiber paper.

Do you only print out the final copy of a design? I used to print my designs and observe them for a while, looking for what else I could add to them. Nowadays I've gotten more confident in my work and I only print final pieces. But there have been cases where I revise a design after I see it printed on paper.

Do you work on one piece a time or go back and forth between a couple? I work on many pieces at a time, sometimes five or 6 so I don't get stuck.

How do you come up with titles? Since there are too many pieces, I just number all of them. Sometimes if I am doing a series of patterns with the same silhouette I will add the name of the subject and a number. For example, Horse 1, Horse 2 and so on.

How do you come up with prices? My agent works with the prices, depending on many different factors like how many projects the design will be used by the client.

How often do you clean up your studio? Occasionally, I will clean my printer but when I am working on a piece I am drowning in references and inspiration books.

Where did you go to college/get your degree? I came from Ecuador in December 1990 and went to Sacred Heart University and then, Parsons.

Is there anything special/meaningful to you that you always keep with you in your studio? I strongly believe in the energy that comes from crystals. I started collecting them in 2000 and the energy helps with my creativity.

Do you listen to any music when you are working? I could never really catch up with current music but I like to listen to 80's music like The Cure and The Pet Shop Boys.

Are there any days you don't feel like working? No. If I'm not working directly on a design, then I'm getting inspiration from everything around me. I start at the top with department stores like Neiman Marcus and look at the trends. Then I look at the trends from people just walking on the streets in NYC or in fashion magazines.

What inspires you? Department stores. Graphic Design books, people in NYC, street trends. I'm always taking photos.

